

Assignment Details and Rubric



This week's Assignment is based on the "Contemporary Approaches" section of Chapter 2 and the environments of a business, explained in Chapter 3. The contemporary approaches to management include: sociotechnical theory, quantitative management, organizational behavior, and systems theory. Regarding environments, an organization has an internal environment, a competitive environment, and a macroenvironment.

After reading and reflecting on the above concepts and completing this unit's practice Learning Activities, type a full 2-page (minimum) double spaced paper using 12 point font to: Explain how the four contemporary approaches to management are different from one another. Define "open systems" and describe the internal, competitive, and macroenvironments of an organization. Lastly, indicate whether the four contemporary approaches to management are relevant in these three environments and why or why not. You may research external sources to support your answer. Cite any external sources used.

Assignment Checklist:

- Explain how the approaches presented are different from one another.
- Define "open systems" and describe the internal, competitive, and macroenvironments of an organization.
- Indicate whether the approaches are relevant in the three environments and why or why not.
- Respond in a paper at least two double-spaced pages in length, using size 12 point font. Submit your paper to the Dropbox.

Submit to the Unit 2 Assignment Dropbox.

For additional help submitting to the Dropbox, please see the Dropbox Guide under Academic Tools.

This Assignment specifically addresses the following unit outcomes:

- Distinguish between significant contemporary management theories.
- Describe the business organization as an open system.
- Identify the role of internal and external environmental factors in business.

MT140 Unit 2 Grading Rubric	Percentage	Possible Points
Content, Focus, Use of Text and Research: <ul style="list-style-type: none"> Explain how the approaches presented are different from one another. Define “open systems” and describe the internal, competitive, and macroenvironments of an organization. Indicate whether the approaches are relevant in the three environments and why or why not. 	50%	17
Analysis and Critical Thinking: Responses demonstrated critical thinking and analysis and exhibited application of information.	30%	11
Spelling, Grammar, and Format: Clear business writing. Spelling and grammar are acceptable. Formatting follows instructions.	20%	7
Total	100%	35