



Assignment Instructions

Unit: 4

Instructions:

This week's Assignment consists of reading a scenario about Sandwich Blitz, Inc., and responding to four questions.

Dalman and Lei have discussed two possible avenues to grow and expand Sandwich Blitz, Inc. One possible strategy would be to franchise locations. Another strategy would be to secure venture capital to finance an internal expansion by opening more company-owned shops. Dalman feels that he just doesn't have time to investigate these options because he is spending an increasing amount of his time assisting the location managers. Lei noted that two of the location managers had exhibited a lot of skill in the management of their locations and perhaps a new position could be added to coordinate with the location managers. This would free Dalman to work on these larger issues.

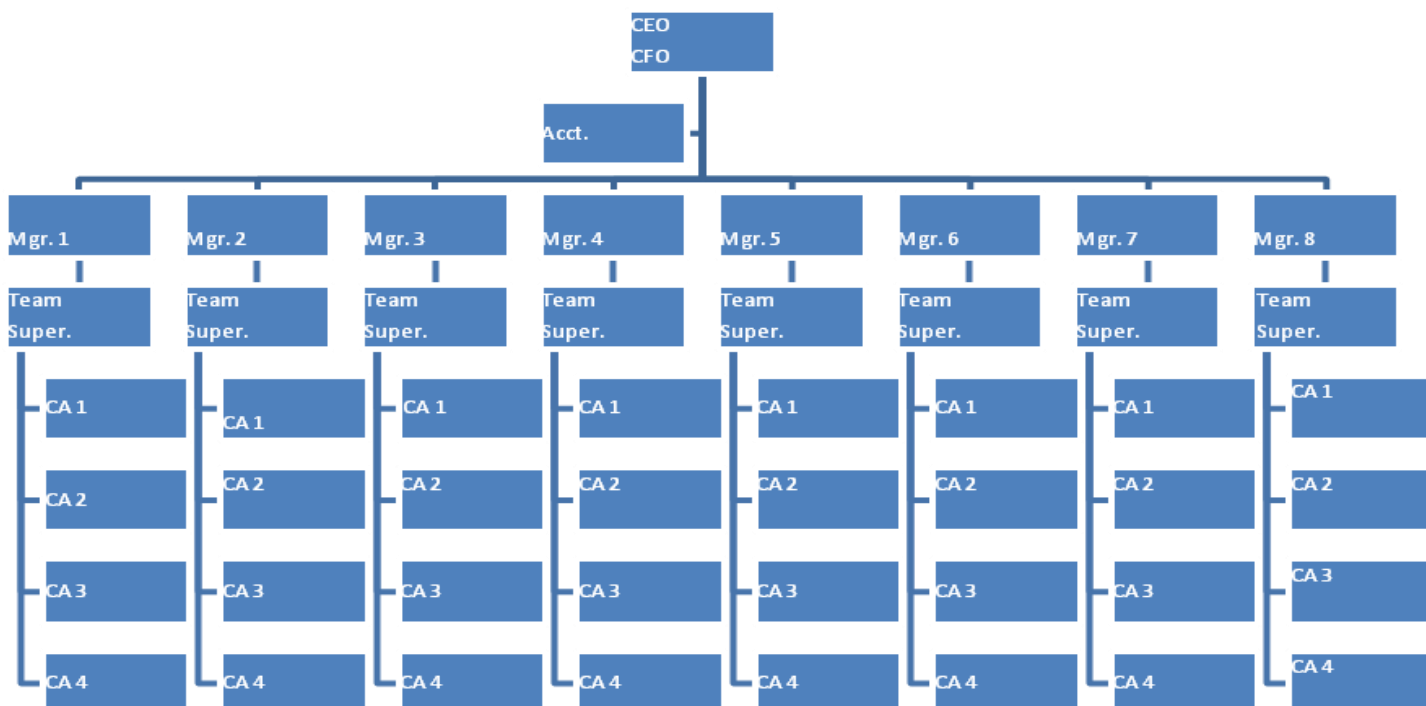
After reading the scenario above and your assigned readings in the textbook, paying particular attention to the section on authority, respond to the following questions:

(Please number your responses 1 – 4 according to the four questions)

- 1. How would creating a new position between the CEO and the location managers help the business to grow?*
- 2. Is promoting an existing manager the best option to fill this position? If not, what is an alternative source to fill the position?*
- 3. Who within the company should make these decisions?*
- 4. List the levels of authority (management) that Sandwich Blitz, Inc. would have if the new position is created.*

To help you with this assignment, view the Sandwich Blitz Organizational chart on the following page.

Sandwich Blitz, Inc. Organizational Chart



Submission Instructions:

Draft your Assignment paper of at least one full double-spaced page in length, using size 12-point Times New Roman type font in MS Word format. Be sure your paper is well written in paragraph form, with correct spelling, grammar, and punctuation. Name your file according to the Kaplan file-naming convention.

Submit your Assignment to the correct unit Dropbox for grading before the close of the unit as an attachment.

Submit Assignment to the Dropbox

For additional help submitting to the Dropbox, please see the Dropbox Guide under Academic Tools.

Grading Rubric

Unit 4 Grading Rubric	Percentage	Possible Points
<p>Content, Focus, Use of Text and Research:</p> <ul style="list-style-type: none"> • Response successfully answered the assignment question(s); thoroughly used the text and other literature. <ol style="list-style-type: none"> 1. How would creating a new position between the CEO and the location managers help the business to grow? 2. Is promoting an existing manager the best option to fill this position? If not, what is an alternative source to fill the position? 3. Who within the company should make these decisions? 4. List the levels of authority (management) that Sandwich Blitz, Inc. would have if the new position is created. 	50%	20
<p>Analysis and Critical Thinking: Responses demonstrated critical thinking and analysis and exhibited application of information.</p>	30%	12
<p>Spelling, Grammar, Format: Clear business writing. Spelling and grammar are acceptable. Formatting follows instructions.</p>	20%	8
<p>Total</p>	100%	40