



FINAL PROJECT

The Final Project in this course will be a written, cohesive argument for a specific change in your community or workplace. The Final Project should take the form of a “persuasive essay,” in which you will provide reliable evidence from at least five sources to support the argument for change that you are advocating. You will also need to reconcile the counter-argument or the audience’s misconception about the topic within the Final Project, as the ability to do so is a key component of a strong argument. Essentially, the Final Project will reflect what you have learned about writing effectively, using research, and creating a logical argument to influence an audience. You may also include relevant visuals to further illustrate key points of your argument; the visuals will need to be appropriate and cited in APA citation format if borrowed from a source.

As long as your topic meets the project requirements listed below, there are no specific restrictions on the topic of your argument for change, unless noted otherwise by your instructor. The topic that you chose early in this course and received feedback from your instructor for further guidance will be the same topic for your Final Project so that your work throughout the course will contribute to your constructing of an argument for change in the Final Project.

In accordance with Kaplan University’s plagiarism policy, students cannot self-plagiarize by submitting an assignment for two different grades; therefore, you cannot submit a Final Project Assignment that has been graded in whole or in part for another class. You can use some of the sentences from the Unit 6 Assignment and the Unit 8 digital media project in your Final Project, but the sentences will need to be revised in order to flow well with the thesis statement and argument that dictates your Final Project’s focus. For further insights on “self-plagiarism,” please review KUWC’s resource, “Self-Plagiarism” ([podcast](#) or [transcript](#)).

Your Final Project will need to meet the following criteria:

- APA manuscript format for the document, including an appropriately formatted title page and References page
- A thesis statement at the end of the introduction paragraph
- Well-developed paragraphs that include evidence from sources to support your argument for a specific change in your community or workplace
- Five reliable sources should be cited within the text of the project; at least two of the cited sources should be either books/ebooks or periodical articles
- All cited sources need to have full-citations on a References page (except for any interviews you conduct, which only require in-text citations)
- Standard American English and a formal tone throughout the writing

- Visuals are optional, but should be relevant, labeled (including citing the source), and referenced to in the text of the essay (e.g., “As seen in Figure 1....”); do not use clip-art or other visuals that do not clearly illustrate part of your argument
- After your References page, you will also include a 200-word paragraph reflecting on what you learned about effective writing through this course and Final Project, along with how you can use this information in future personal and professional situations

Achieving the above criteria should be your main goal with your Final Project. A strong and well-supported argument will be at least five-pages (1,200 words long), not including the title page, references page, or reflection paragraph.

If you are interested in receiving feedback on a draft version of your Final Project, reach out to Kaplan University Writing Center for tutoring services; you can find further information about the available services on the KUWC website: [Paper Review and Q&A Services](#). Also, see the following KUWC resources for guidance on APA manuscript formatting, APA citation formatting, using evidence from sources, and revising:

- KUWC: [Common Citations in APA Format](#)
- KUWC: Citing Sources Tutorial ([video](#))
- KUWC: APA Sample Title Page ([video](#) or [PDF](#))
- KUWC: What is Plagiarism? ([podcast](#) or [transcript](#))
- KUWC: 80/20 Principle ([podcast](#) or [transcript](#))
- KUWC: Revision Strategies: Post-Draft Outlining ([podcast](#) or [transcript](#))

Click the following link to access the grading rubric your instructor will use when assessing your Assignment: [Unit 9 Assignment Rubric](#)

Click the following link to see a sample Assignment: [Unit 9 Assignment Sample](#)

Submitting your Unit 9 Assignment:

Remember that you must use Microsoft Office Word for this and all Assignments submitted for this class in order to be reviewed and graded by the instructor. When you are ready to submit it, go to the Unit 9 Dropbox and complete the steps below:

- Click the link that says **Submit an Assignment**.
- In the **Submit to Basket** menu, select **Unit 9: Dropbox**.
- In the **Comments** field, make sure to add at least the title of your paper.
- Click the **Add Attachments** button.
- Follow the steps listed to attach your Word document.

To view your graded work, come back to the Dropbox or go to the Gradebook after your instructor has evaluated it.