

CM220 Unit 10 | Learning Activities

“Advanced PowerPoint”

The WC workshop “Advanced PowerPoint” will teach you how to create an advanced level of PowerPoint presentation. However, you need to review PowerPoint Basics Workshop first. You will learn how to use layout design, icons, and how to create a master slide. This workshop will help you with creating a presentation for an argument for change that you can share with your community members or colleagues in your workplace.

Workshop:

<https://khe2.adobeconnect.com/a769721248/p7chafq2em3/?launcher=false&fcsContent=true&pbMode=normal>

“Visual and Spatial Rhetoric: Analyzing Images”

The Writing Center (WC) resource “Visual and Spatial Rhetoric: Analyzing Images” focuses on the rhetorical situation of the text, which includes audience, context, subject, and purpose. It also explains that while looking for an appropriate image to place within the text, one should pay attention to grounding, color scheme, medium, and topography. You will also learn about color theory that will help you when you design presentations in the future.

<https://campus.purdueglobal.edu/MyStudies/AcademicSupportCenter/WritingCenter/WritingReferenceLibrary/WritingTypesAndTools/VisualAndSpatialRetoric.aspx>