

CM220 Unit 3 | Learning Activities

“From Topic to Research Question to Thesis”

The Kaplan University Writing Center (KUWC) resource “From Topic to Research Question to Thesis” will help you identify a topic, pose research questions, and create a logical persuasive thesis statement.

<https://kuportal-a.akamaihd.net/ascmmedia/kuwc/fromtopictoresearchquestiontothesis.pdf>

The KUWC Workshop Quick Tips: “How to Write a Thesis Statement”

The KUWC workshop Quick Tips: “How to Write a Thesis Statement” describes the purpose of a thesis statement, reviews the process for constructing effective thesis statements, and addresses differences between informative and persuasive thesis statements.

Workshop: <http://khe2.adobeconnect.com/p1b788p8evx/>

Transcript: https://kucampus.kaplan.edu/DocumentStore/Docs11/pdf/KU/KUWC_TS_March2014MP.pdf

“Writing a Thesis Statement”

The KUWC resource “Writing a Thesis Statement” will help you create a logical persuasive thesis statement that will convince the audience to re-think or change a position on the issue.

https://kucampus.kaplan.edu/DocumentStore/Docs11/pdf/WC/WritingAThesis_Mar2011.pdf

Effective Writing Podcast Series: Episode 31: “The Three Appeals of Argumentative Writing”

The *Effective Writing* podcast episode “The Three Appeals of Argumentative Writing” will help you understand the logical appeals of argumentative or persuasive writing such as logos, ethos, and pathos and teach you how to use the appeals to strengthen your argument. Podcast: <http://www.screencast.com/t/8gyeFs27>

Transcript: https://kucampus.kaplan.edu/DocumentStore/Docs11/pdf/WC/Three_Appeals.pdf

“Logical Argument” Tutorial

In the “Logical Argument” tutorial, you will learn the elements of a persuasive argument: conclusion, evidence, and assumption. You will also review parts of a logical thesis statement and learn how to create one of your own.

http://extmedia.kaplan.edu/genEd/CM220/CM220_1402C/CM220_Unit5_Logical_Arguement/interaction.html

Activity I: “Thesis Statement Writing”

Now that you have reviewed the KUWC resources on creating a logical persuasive thesis statement, practice what you have learned in the Learning Activities by completing the exercise on thesis statement writing: Thesis Statement Writing.

http://extmedia.kaplan.edu/genEd/CM220/CM220_1502A/Multimedia/Unit_3/Learning_Activity_1/quiz.html

Activity II: “Types of Claims”

The following Learning Activity will provide insights on claims and types of claims. You will also practice identifying what type of claim a thesis statement expresses: Types of Claims.

http://extmedia.kaplan.edu/genEd/CM220/CM220_1502A/Multimedia/Unit_3/Learning_Activity_2/quiz.html

After reviewing this unit’s Learning Activities, complete the Quiz. The next step will be to read the Discussion instructions and respond to the topics.