CM220 Unit 2 Assignment Rubric

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| **Meets Expectations**  (40-50 points) | The Assignment includes two well-developed paragraphs. The first identifies three areas of weakness and outlines a strategy for improvement. The second describes a problem in the community or workplace the student would like to solve and notes possible challenges and audience concerns.  The paragraphs are logically organized, and sentences are clear and concise. The Assignment does not have major errors in spelling, grammar, punctuation, or sentence structure.  If ideas are drawn from sources, they are used appropriately and cited both in-text and on a separate references page.  The Assignment is formatted in APA 6th edition style and includes a title page and a references page if sources are used. |
| **Meets Some Expectations**  (30-39 points) | The Assignment may only be one paragraph, or paragraphs are not well-developed. Paragraphs may not address the assigned prompts.  Paragraphs are not logically organized, sentences are wordy or confusing, or Assignment has significant grammar, punctuation, or sentence structure errors.  The assignment does not use information from sources properly (failure to cite in-text, for example).  The Assignment is not formatted in APA 6th edition style. |
| **Does Not Meet Expectations**  (29 points-below) | Assignment meets few or none of the assignment criteria or has so many errors that understanding meaning is difficult.  Topic selection is inappropriate or not researchable.  It may be plagiarized. A plagiarized Assignment will result in a “0.” |
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|  | Plagiarism is a violation of the [Academic Integrity Policy](http://catalog.kaplanuniversity.edu/Academic_Integrity_Policy.aspx). Assignments that are plagiarized will receive a “0.” |
| **Comments:** |  |