

# CM220 Unit 4 Assignment Rubric

Unit 4 Assignment Rubric (50 points)	Points Possible	Points Earned
<p><b>Content Part I (10 points)</b></p> <ul style="list-style-type: none"> <li>Includes a persuasive thesis statement with a claim + reason</li> <li>Identifies the type of claim</li> </ul> <p><b>Content Part II (15 points)</b></p> <ul style="list-style-type: none"> <li>Describes how the appeals of logos, ethos, and pathos will be used</li> </ul> <p><b>Content Part III (20 points)</b></p> <ul style="list-style-type: none"> <li>Identifies the parts of the argument based on the Toulmin Model (claim, warrant, assumption, qualifiers, grounds, rebuttals)</li> <li>Describes how to overcome at least one logical fallacy</li> </ul>	45	
<p><b>Style and mechanics:</b></p> <ul style="list-style-type: none"> <li>The style is appropriate to the assignment, and sentences are engaging to read as well as clear, concise, and precise.</li> <li>Project is free of serious errors; grammar, punctuation, and spelling help to clarify the meaning by following accepted conventions of Standard English.</li> </ul> <p><b>Deductions:</b></p> <ul style="list-style-type: none"> <li>Style may not be appropriate for academic writing (slang, overly conversational language and may not follow conventions of Standard English).</li> <li>Responses on the worksheet are not written in complete sentences.</li> <li>Project has errors in grammar, punctuation, spelling, or sentence structure.</li> </ul>	5	
<p>Plagiarism is a violation of the <a href="#">Academic Integrity Policy</a>. Assignments that are plagiarized will receive a “0.”</p>		
<p><b>Comments:</b></p>	100	