

CM220 Unit 8 Assignment Rubric

Unit 8 Assignment Rubric (175 points)	Points Possible	Points Earned
<p>Content:</p> <ul style="list-style-type: none"> • Opens with a compelling introduction and ends with a conclusion that effectively wraps up the essay. • Includes a logical persuasive thesis statement at the end of the introduction paragraph that advocates an argument for change. • Supports main points effectively and clearly in the body paragraphs (no logical fallacies, outside sources used to support arguments where appropriate). • Skillfully refutes counter-arguments or misconceptions without ignoring data that contradicts the thesis. • Meets or exceeds 1000-word minimum (not including title or references page). • Shows original thought. <p>Deductions:</p> <ul style="list-style-type: none"> • Introduction paragraph does not clearly establish the issue. • Does not have a logical persuasive thesis statement or the thesis is not included in the introduction paragraph. • Conclusion may not effectively wrap up the essay, or no conclusion paragraph is included. • Main points may not be supported effectively or logical fallacies may be present. • May not refute counter-arguments or misconceptions. • Shows too little original thought (overreliance on quotation, for example) • Does not meet 1000-word minimum. 	100	
<p>Organization:</p> <ul style="list-style-type: none"> • Paragraphs are well-developed, coherent, and logically organized. <p>Deductions:</p> <ul style="list-style-type: none"> • Paragraphs may not be well-developed, coherent (focused on one main idea) or logically organized. • Lacks transitions within or between paragraphs. 	20	
<p>Sources:</p> <ul style="list-style-type: none"> • Cites at least four reliable sources and includes at least one book and/or periodical article. • Sources are cited in-text and on the references page, except for personal communications, which are cited in-text only. • Sources are appropriate for an academic audience. <p>Deductions:</p> <ul style="list-style-type: none"> • Does not cite at least four sources or does not include at least one book or periodical. • Sources may not be cited both in-text and on the references page. • Sources may not be appropriate for an academic audience. 	20	
<p>APA:</p> <ul style="list-style-type: none"> • Follows APA 6th edition manuscript layout style, including the title and references page.. 	20	

<ul style="list-style-type: none"> Both in-text and reference page citations follow APA 6th edition guidelines. <p>Deductions:</p> <ul style="list-style-type: none"> Does not follow APA 6th edition guidelines for document layout, including the title and references page. Does not follow APA 6th edition guidelines for in-text and reference page citations. 		
<p>Style and mechanics:</p> <ul style="list-style-type: none"> The style is appropriate for an academic essay (stays in third person, for example). Sentences are engaging to read as well as clear, concise, and precise. Project is free of serious errors, including sentence structure errors; grammar, punctuation, and spelling help to clarify the meaning by following accepted conventions of Standard English. <p>Deductions:</p> <ul style="list-style-type: none"> Style may not be appropriate for an academic audience (use of first or second person, slang, etc.). Sentences may be wordy or have errors like misplaced modifiers or mixed construction. Contains sentence structure, spelling, grammar, or punctuation errors. May not follow conventions of Standard American English. 	15	
<p>Plagiarism is a violation of the Academic Integrity Policy. Assignments that are plagiarized will receive a “0.”</p>		
<p>Comments:</p>		