

CM220 Unit 9 Assignment Requirements

- Contains research from at least four reliable sources, including graphics, to support the main message of the digital media presentation
- Contains at least two visuals (e.g., photo, table, diagram, chart, etc.)
- Cites research and visuals in APA citation format, both in-text and on a References slide or separate Word document. You need to quote material taken directly from a source. The same standards apply to both a presentation and an essay.
- Has a clear message related to an argument for change in your community or workplace
- Is designed to reflect the needs and interests of a specific audience to help motivate your viewers to take action
- Backs up assertions with evidence from credible sources in the text and cites those sources in the text and on a References slide to allow the intended audience to research the topic further, if desired
- Contains at least 8–10 slides (slide presentation) or lasts approximately 45 seconds to 1 minute (video or audio)