Using Social Media to Expand Your Knowledge

Take advantage of opportunities to use social media to advance your professional knowledge and connections. You can find a variety of professional organizations on social media such as Facebook, Twitter and LinkedIn, Pinterest, Google+, YouTube, Instagram and more. So, when you are browsing on these sites for your social interests, take a moment to check out some early childhood related connections as well!

Here’s an example. Take a look at the NAEYC home page and scroll to the bottom of the page to see NAEYC’s links to Facebook, Twitter, Instagram, YouTube, LinkedIn, and Pinterest. Click on each of the links and browse these sites.

Next, visit the International Literacy Association’s home page and scroll down to the bottom of the page and find the social media links. Click on them each to see the links to Facebook, Twitter, Pinterest, Instagram, and LinkedIn.

Now, check out some of Purdue Global’s social media sites:

- Facebook Page
- Instagram Stories
- LinkedIn Profile
- Twitter Feed
- YouTube Channel

Be on the lookout for more professional organizations in social media!