Using Social Media to Expand Your Knowledge

Take advantage of opportunities to use social media to advance your professional knowledge and connections. You can find a variety of professional organizations on social media such as Facebook, Twitter and LinkedIn, Pinterest, Google+, youtube, flickr and more. So, when you are browsing on these sites for your social interests, take a moment to check out some early childhood related connections as well!

Here’s an example. Take a look at the NAEYC home page at http://naeyc.org/. Now scroll to the bottom of the page to see NAEYC’s links to twitter, Facebook, youtube, Pinterest and flickr. Click on each of the links and browse these sites.

Here’s another example. Go visit the International Reading Association’s home page at http://www.reading.org/General/Default.aspx. Scroll down to the bottom of the page and find the social media links. Click on them each to see the links to Facebook, twitter, Pinterest, Google+ and LinkedIn.
Finally, check out some of the University’s social media sites!

Autism Speaks U at
https://www.facebook.com/AutismSpeaksUKU

Educators Club at
https://www.facebook.com/groups/160473353965710/

School of Social & Behavioral Sciences at
https://www.facebook.com/kaplansocialbehavioral

University Student Life at
https://www.facebook.com/KaplanStudentLife

Twitter at
https://twitter.com/Kaplan_Univ

YouTube channel at
http://www.youtube.com/channel/UCFWhZLCA3O1wFYxc9fvwnsq

Be on the lookout for more professional organizations in social media!