Unit 4 Assignment Instructions

After reviewing each case study, write out the answers to the following questions for each case:

Case 1: The Case of Bobby

1. Identify the target behavior and clearly define it in at least 2 sentences.
2. Define operant conditioning and discuss how this method works to increase desired behavior.
3. Define positive reinforcement. What issues are involved in the selection of appropriate and effective reinforcement?
4. Choose two possible schedules of reinforcement discussed in the text and explain how you would implement each schedule as well as the advantages and disadvantages of each schedule selected.

Case 2: The Case of Jackie

1. Both classical and operant conditioning could account for Jackie developing this phobia. Pick one and use it to explain why Jackie has remained fearful of dogs.
2. What kind of behavior modification program can be designed for Jackie so that she does not experience fear when seeing dogs?

Case 3: The Case of Emma

1. Discuss the principles of operant conditioning that are underlying Emma's behavior.
2. Describe how you could apply operant conditioning theory to create a behavior modification to address Emma's behavior.
3. Explain how the concept of extinction of behavior could be applied in this case.

Your total Assignment should be between 3–5 pages (not including your title page or references) in 12 point font. Please be sure to use proper APA format for all of your sources. Direct quoting of sources should be kept to a minimum. For more information on citing sources, refer to the APA Quick Reference on the Course Home Page or to the Kaplan Writing Center.