PowerPoint Presentation Details and Rubric

**Step 1:** Use the separate Discussion area titled: *Peer Review Presentation Discussion* to plan, develop, and post your PowerPoint Presentation.

Use the grading rubric to guide your efforts prior to watching the Evans Thomas video. Please use the insights you gain from Evan Thomas as you create the PowerPoint presentation.

**Step 2:** Watch the **video clip** of Evan Thomas, who is an editor at *Newsweek Magazine*. Take some time to listen to Evan Thomas discuss the qualities of sound and effective professional writing.

**Step 3:** Join forces with your Peer Review partner(s) from Unit 5 to create a PowerPoint Presentation. In this presentation, focus on key elements of the writing process, as advocated by Evan Thomas, and connect these elements with examples from your Applied Research Project to support and demonstrate how your own writing and research skills have been strengthened.

Please submit your **PowerPoint Presentation** to the **Unit 6: PowerPoint Presentation Dropbox**.

**Grading Rubric**

<table>
<thead>
<tr>
<th>Areas to be evaluated</th>
<th>Points Earned</th>
<th>Possible Points</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduction</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>– What is the objective of your presentation?</td>
<td>10</td>
<td></td>
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<tr>
<td><strong>Qualities professional and academic writing</strong></td>
<td></td>
<td></td>
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<tr>
<td>(key ideas from Evan Thomas)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>– Linear writing</td>
<td>15</td>
<td></td>
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</tbody>
</table>
- Topic sentence
- Relevant and sound information
- Plagiarism concerns
- Honesty in the message
- Arguments and counter arguments
- The notion of less is more
- Word choice
- Informing the uninformed reader

NOTE: Focus on 5 or 6 of these qualities.

(5 to 6 slides)

**Conclusion**

- What key lesson or message to leave with your audience?

(1 slide) 10

**Narration**

- In the Note Section below each slide, write a supportive narration. Keep your slides simple and use the narration as the script that you would read to your audience.

15

**LATE Paper Deduction**  

Total Points Earned 50

Grade/Percentage Earned XX%