This method saves memory space on multiple PCs. For a business, this can save money by reducing the amount of memory the company needs overall, reducing the number of memory-oriented servers, and reducing the number of system administrators needed to support those servers. Also, the types of PCs the company purchases can be more for faster computing and with less internal memory. According to Toosi (2014), something as simple as purchasing and updating internal memory can be a very expensive proposition for businesses, particularly if each employee is supplied with a computer at work. Servers also add an astronomical amount to budgets, and the cost to house them is also high. Facebook, for example, spends upwards of $30 million to purchase, house and upkeep their servers. Granted, not all companies can just replace their servers with cloud based systems, but this gives an indication of potential cost savings.

References


Thanks in advance,

John

RESPONSE TO CLASSMATE’S INITIAL POST

John,

Great paragraph there. I can tell where your source begins because you have an in-text citation showing that the information about the expenses can be very high. The KU Writing Center information on in text citations does say that you need more information about that source, though. Your References page indicates that source has 3 authors, so do you need to give them all credit, as in According to Toosi, Calheiros & Buyya (2014)? I also wonder where that source information stops? Would it help to place the publication year at the end of the section where the source information itself seems to stop? Please also check a couple of your full References page citations. Does the Endler source need to use author's first initial, rather than first name, and do you actually need to use Retrieval date there? One other question is does the Karp source need publication information? Where did you retrieve that source, and do your sources all need to be in alphabetical order?

Oh, one last thought-- I remember last week where one of your classmates said that maybe the Facebook information might not be as strong an example of what companies spend on administration of servers. Have you been able to find another source that might help with that?

Hope this helps!

Trace