“PowerPoint Basics”
The WC Workshop “PowerPoint Basics” explains what this program is and how to create an effective PowerPoint presentation that is visually appealing to your audience.

Workshop:  http://khe2.adobeconnect.com/p5nv5yclnam/

“Creating Multimodal Compositions”
The WC Workshop “Creating Multimodal Compositions” explains what multimodal composition and multimodal learning mean. You will also learn about free tools for composing multimodal messages, such as Jing®, Screencast-o-matic®, Audacity®, Vimeo®, and others.

Workshop:  https://khe2.adobeconnect.com/_a769721248/puehaw55tw/?launcher=false&fcsContent=true&pbMode=normal

“Creating a Public Service Announcement (PSA)”
The WC resource “Creating a Public Service Announcement (PSA)” explains what PSA stands for and how it functions. It also gives the information on how to create a PSA and share it with your own community.

https://campus.purdueglobal.edu/MyStudies/AcademicSupportCenter/WritingCenter/WritingReferenceLibrary/CreatingaPSA.aspx

“Using Images Effectively in College Writing”
The WC workshop “Using Images Effectively in College Writing” offers an overview of visuals that can be used in the text. You will also learn how to cite visuals using APA format if you decide to integrate visuals into your presentation.

Workshop:  https://khe2.adobeconnect.com/_a769721248/p1e0x30u7gr/?launcher=false&fcsContent=true&pbMode=normal

“Peer Groups” (Read pp. 3–4) The WC resource “Peer Groups” explains the benefits of working collaboratively in groups. The feedback you receive from your peers may help you produce a higher quality piece of writing or presentation.

https://campus.purdueglobal.edu/MyStudies/AcademicSupportCenter/WritingCenter/WritingReferenceLibrary/TheWritingProcess/PeerGroups.aspx

Activity: “Visual Evaluation”
As noted in the Learning Activities, it is important to evaluate visuals critically, such as photos or charts, to determine their potential impact on a viewer. Complete the following multimedia exercise to practice evaluating visuals in relation to thesis statement topics: “Visual Evaluation.”
Activity: “Peer Review Feedback”
Complete the following multimedia exercise and evaluate whether the examples of peer review feedback follow the criteria described in the Learning Activities: “Peer Review Feedback.”

After reviewing this unit's Learning Activities, complete the Quiz. The next step will be to read the Discussion instructions and respond to the topics.