Units 1 and 2 Assignment

Unit outcomes addressed in this Assignment:

- Identify the goals and types of needs assessments.
- Explain how needs assessments are conducted using one or more needs assessment models.
- Identify the key components of advance planning and organizing for a community needs assessment.
- Complete an assessment of health priorities among the target population based upon epidemiological data.
- Discuss various methods of data collection for epidemiologic data.
- Identify and describe the importance of secondary data.

Course outcomes addressed in this Assignment:

HW425-2: Identify key constituents involved in designing health and wellness programs.

HW425-3: Discuss administrative tasks, functions, and responsibilities in designing and administering health and wellness programs.

Instructions:

This is a two-part Assignment. Both parts of the Assignment are due at the end of Unit 2. Submit both parts of the Assignment in one document to the Unit 2 Dropbox.

Part 1 of the Assignment should be approximately 2–4 pages in length, written in essay format and include appropriate supporting citations and references in APA format. Create one reference page for both parts 1 and 2.

Part 1: Review a local needs assessment.

Locate, read, and critique a health needs assessment that has been performed for your community or county.

Within the Assignment, address the following points:

- Identify the community being assessed.
- Identify the agency that took the lead role in performing the assessment (i.e. was it a hospital, health department, insurer, etc.) and discuss their interest or stake
in the community. Also describe the any partners identified within the
assessment as stakeholders or members of coalition (advisory committee).

- Describe the process or model used to conduct the assessment. If the model is
  not specified, use your knowledge of models of needs assessments to make a
determination. Support your conclusion.
- Describe the main conclusions and/or health priorities identified by the
  assessment.
- Briefly address the extent to which the needs assessment reflects the nine-step
  World Health Organization (WHO) framework presented in the text.
- Conclude part one of the assignment by critiquing the assessment and its
  conclusion. Use data to support your critique.

Part 2: Perform a Mini-Needs Assessment for your community.

Part 2 of the Assignment should be approximately 2–4 pages in length, written in essay
format and include appropriate supporting citations and references in APA format.
Create one reference page for both parts 1 and 2.

Address the following points:

- Identify the community or county.
- Describe the **demographic and socioeconomic profile** of your community or
  county based on US census data. Identify one or more sub-groups within the
  population as the target population for your health program.
- For the sub-group(s) chosen, use **epidemiological data** to identify one or two
  health issues that should be considered priorities for intervention. Provide
  relevant statistics, such as morbidity and mortality rates, to support your
  choice(s).
- Describe at least three sources of data that provide information about the overall
  quality of life within your community.
- Discuss quality of life in your community based on the data sources you
  identified. Frame your response based upon the concepts of “being, belonging,
  and becoming” described in the text.
- Explain the concept of ‘community capacity’ and its relationship to the needs
  assessment.
- Describe the steps you would take to evaluate community capacity in your area.
- Conclude with a summary of the target population that addresses socio-
demographic information and the health priority area(s) that will be the focus of
  the community-based health promotion program you complete in the Final
  Project.
Submitting your work:

Submit your Assignment to the appropriate Dropbox. For instructions on submitting your work, view the Dropbox Guide located under Academic Tools at the top of your unit page.

Please be sure to download the file “Writing Center Resources” from Doc Sharing to assist you with meeting APA expectations for written Assignments.

To view your graded work, come back to the Dropbox or go to the Gradebook after your instructor has evaluated it. Make sure that you save a copy of your submitted work.
Units 1 and 2 Assignment Grading Rubric = 150 points

<table>
<thead>
<tr>
<th>Assignment Requirements</th>
<th>Points possible</th>
<th>Points earned by student</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written primarily in essay form</td>
<td>0-10</td>
<td></td>
</tr>
<tr>
<td>Uses an appropriate local health needs assessment</td>
<td>0-20</td>
<td></td>
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<tr>
<td>Accurately identifies the agency or organization conducting the needs assessment and supporting stakeholders</td>
<td>0-5</td>
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<tr>
<td>Accurately describes the main health priorities described in the needs assessment including supporting data</td>
<td>0-20</td>
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<tr>
<td>Accurately and thoroughly describes the model(s) used to conduct the assessment</td>
<td>0-5</td>
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</tr>
<tr>
<td>Includes a summarizing critique of the assessment that demonstrates critical thought</td>
<td>0-15</td>
<td></td>
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<tr>
<td>Includes a demographic and socioeconomic profile of the target population that includes supporting data</td>
<td>0-30</td>
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<tr>
<td>Identifies a sub-group within the target population</td>
<td>0-10</td>
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<tr>
<td>Identifies at least one health priority and includes supporting data</td>
<td>0-15</td>
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<tr>
<td>Provides a thorough discussion of quality of life within the target population that includes supporting data</td>
<td>0-10</td>
<td></td>
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<tr>
<td>Includes an accurate discussion of community capacity</td>
<td>0-10</td>
<td></td>
</tr>
<tr>
<td><strong>Total (Sum of points earned)</strong></td>
<td><strong>0-150</strong></td>
<td></td>
</tr>
</tbody>
</table>

The Assignment is written in the most current version of APA format with no grammatical, spelling, copyright, plagiarism or proof reading errors.

**Points deducted for spelling, grammar, and/or APA errors.**

Adjusted total points earned

Instructor Feedback*:

*Instructor may also leave feedback comments within Assignment submission.*