Unit 2 Assignment Introduction Script

As we know, keeping food safe is an important public health issue. You don’t have to be a food service professional to have an impact. With this assignment, you are invited to step into the role of a nutritionist at your local health fair and educate the members of your community.

Your brochure introduces the reader to a food borne illness and characteristics particular to the pathogen that causes it.

Please keep in mind that this for the public. Do not presume that your readers have food safety or food service experience, so please refrain from using jargon and concepts that are particular to the food industry. Be careful about introducing concepts in such technical detail that you lose the reader. If you do choose to add technical information, then please define the terms. Often, simple concepts explained through concise text and graphics create a memorable, useful tool. Please remember your references, too.

Have fun with this assignment and please let your instructor know if you have any questions.