Final Project: Business Plan

Description
Using a topic of interest or an idea for a program, product, or service derived from your work setting prepare a business plan including all of the required components;
1 problem or need identification
2 product/service definition
3 market analysis
4 management plan and operating plan
5 financial analysis (be sure to include the grant opportunities that you looked at in Unit 7)
6 timeline
7 conclusion and feasibility statement

Please use your readings, Discussions, and current experiences in your response.

Note: Please save a copy for your records.

Directions

The finished Assignment should be a 5–10 page descriptive business plan, excluding the title page and references. The viewpoint and purpose of this Assignment should be clearly established and sustained.

Use a 12 point font and double-space.

Before finalizing your work, you should:
- be sure to read the Assignment description carefully (as displayed above)
- consult the Grading Rubric (under the Course Home) to make sure you have included everything necessary;
- utilize spelling and grammar check to minimize errors; and
- review APA formatting and citation information found in the KU Writing Center, online, or elsewhere in the course.

Your writing assignment should:
- follow the conventions of Standard American English (correct grammar, punctuation, etc.);
- be well ordered, logical, and unified, as well as original and insightful;
 ● display superior content, organization, style, and mechanics; and
 ● use APA 6th edition format for organization, style, and crediting sources including:
   o properly formatted header
   o 12-point, double-spaced, Times New Roman font
   o use of in-text citations
   o title page and reference page
   o use of headings (if applicable)

Submit the Assignment to the unit Dropbox before 11:59 p.m. p.m. ET on the last day of Unit 9.

To view the Grading Rubric for this Assignment, please visit the Grading Rubrics section of the Course Home.